

Hollywood Media Corp.
Segment Summary Financial Data and EBITDA Reconciliation

For the Year Ended December 31, 2008

	Broadway Ticketing	Ad Sales (1)	Intellectual Properties (2)	Other (3)	Total
Net Revenues	\$ 110,918,969	\$ 4,830,760	\$ 1,308,202	\$ -	\$ 117,057,931
Operating Income (Loss)	2,533,682	(3,977,171)	(71,372)	(10,600,057)	(12,114,918)
Net Income (Loss) from continuing operations	<u>2,600,393</u>	<u>(3,884,198)</u>	<u>(307,923)</u>	<u>(8,973,723)</u>	<u>(10,565,451)</u>
Add back (Income) Expense:					
Interest, net	(65,451)	11,652	(4,521)	(366,931)	(425,251)
Taxes	-	(59,553)	7	60,499	953
Depreciation and Amortization	876,049	901,351	150	447,281	2,224,831
EBITDA Income (Loss) from continuing operations	<u>\$ 3,410,991</u>	<u>\$ (3,030,748)</u>	<u>\$ (312,287)</u>	<u>\$ (8,832,874)</u>	<u>\$ (8,764,918)</u>

For the Year Ended December 31, 2007

	Broadway Ticketing	Ad Sales	Intellectual Properties	Other (3)	Total
Net Revenues	\$ 111,792,068	\$ 5,308,038	\$ 1,061,118	\$ -	\$ 118,161,224
Operating Income (Loss)	2,652,352	(571,818)	(8,918)	(10,535,791)	(8,464,175)
Net Income (Loss) from continuing operations	<u>2,691,261</u>	<u>(593,488)</u>	<u>8,499</u>	<u>(10,413,957)</u>	<u>(8,307,685)</u>
Add back (Income) Expense:					
Interest, net	(74,468)	6,439	(9,429)	(121,979)	(199,437)
Taxes	(7,400)	26,839	-	26,968	46,407
Depreciation and Amortization	351,310	553,237	-	473,945	1,378,492
EBITDA Income (Loss) from continuing operations	<u>\$ 2,960,703</u>	<u>\$ (6,973)</u>	<u>\$ (930)</u>	<u>\$ (10,035,023)</u>	<u>\$ (7,082,223)</u>

**For the Three Months Ended December 31, 2008
(unaudited)**

	Broadway Ticketing	Ad Sales (1)	Intellectual Properties (2)	Other (3)	Total
Net Revenues	\$ 27,874,572	\$ 871,456	\$ 272,137	\$ -	\$ 29,018,165
Operating Income (Loss)	195,119	(3,660,118)	(282,472)	(2,507,035)	(6,254,506)
Net Income (Loss) from continuing operations	<u>203,848</u>	<u>(3,588,388)</u>	<u>(416,981)</u>	<u>(2,470,398)</u>	<u>(6,271,919)</u>
Add back (Income) Expense:					
Interest, net	829	1,787	(1,282)	(34,481)	(33,147)
Taxes	-	(42,135)	-	690	(41,445)
Depreciation and Amortization	218,754	437,472	75	117,171	773,472
EBITDA Income (Loss) from continuing operations	<u>\$ 423,431</u>	<u>\$ (3,191,264)</u>	<u>\$ (418,188)</u>	<u>\$ (2,387,018)</u>	<u>\$ (5,573,039)</u>

**For the Three Months Ended December 31, 2007
(unaudited)**

	Broadway Ticketing	Ad Sales	Intellectual Properties	Other (3)	Total
Net Revenues	\$ 27,861,623	\$ 1,465,493	\$ 264,075	\$ -	\$ 29,591,191
Operating Income (Loss)	843,598	(156,079)	(50,269)	(2,467,673)	(1,830,423)
Net Income (Loss) from continuing operations	<u>859,980</u>	<u>(232,364)</u>	<u>(20,558)</u>	<u>(2,236,139)</u>	<u>(1,629,081)</u>
Add back (Income) Expense:					
Interest, net	(26,051)	3,130	(2,296)	(261,678)	(286,895)
Taxes	-	82,728	-	26,233	108,961
Depreciation and Amortization	85,159	158,688	-	120,223	364,070
EBITDA Income (Loss) from continuing operations	<u>\$ 919,088</u>	<u>\$ 12,182</u>	<u>\$ (22,854)</u>	<u>\$ (2,351,361)</u>	<u>\$ (1,442,945)</u>

(1) The Ad Sales segment includes a \$3.3 million non-cash impairment charge in the fourth quarter of 2008 related to the UK-based CinemasOnline business.

(2) The Intellectual Properties segment includes a \$0.2 million non-cash impairment charge in the fourth quarter of 2008.

(3) The Other segment is comprised of payroll and benefits for corporate and administrative personnel as well as other corporate-wide expenses such as legal fees, audit fees, proxy costs, insurance, centralized information technology, and includes consulting fees and other fees and costs relating to compliance with the provisions of the Sarbanes-Oxley Act of 2002 that require Hollywood Media and its Independent Registered Public Accounting Firm to make an assessment of and report on internal control over financial reporting.