

**Hollywood Media Corp.**  
**Segment Summary Financial Data and EBITDA Reconciliation**

**For the Nine Months Ended September 30, 2007**  
**(unaudited)**

	<b>Broadway Ticketing (1)</b>	<b>Ad Sales (2)</b>	<b>Intellectual Properties</b>	<b>Cable TV</b>	<b>Other (3)</b>	<b>Total</b>
Net Revenues	\$ 83,870,628	\$ 8,006,543	\$ 797,043	\$ 171,940	\$ -	\$ 92,846,154
Operating Income (Loss)	2,339,340	(1,556,905)	41,351	(414,309)	(8,068,118)	(7,658,641)
Net Income (Loss) from continuing operations	2,361,867	(1,503,942)	29,057	(414,309)	(8,177,818)	(7,705,145)
Add back (Income) Expense:						
Interest, net	(48,417)	3,309	(7,133)	-	139,699	87,458
Taxes	(7,400)	(52,626)	-	-	735	(59,291)
Depreciation and Amortization	232,417	726,720	-	5,770	353,722	1,318,629
EBITDA Income (Loss) from continuing operations	<u>\$ 2,538,467</u>	<u>\$ (826,539)</u>	<u>\$ 21,924</u>	<u>\$ (408,539)</u>	<u>\$ (7,683,662)</u>	<u>\$ (6,358,349)</u>

**For the Nine Months Ended September 30, 2006**  
**(unaudited)**

	<b>Broadway Ticketing (1)</b>	<b>Ad Sales (2)</b>	<b>Intellectual Properties</b>	<b>Cable TV</b>	<b>Other (3)(4)</b>	<b>Total</b>
Net Revenues	\$ 66,980,245	\$ 7,607,721	\$ 683,405	\$ 116,600	\$ -	\$ 75,387,971
Operating Income (Loss)	2,402,548	(595,443)	(18,842)	(430,459)	(8,066,392)	(6,708,588)
Net Income (Loss) from continuing operations	2,341,099	(673,887)	20,556	(429,084)	(9,099,764)	(7,841,080)
Add back (Income) Expense:						
Interest	(13,697)	(2,923)	(6,597)	-	1,632,111	1,608,894
Taxes	-	84,907	-	-	-	84,907
Depreciation and Amortization	204,617	797,903	-	10,216	361,104	1,373,840
EBITDA Income (Loss) from continuing operations	<u>\$ 2,532,019</u>	<u>\$ 206,000</u>	<u>\$ 13,959</u>	<u>\$ (418,868)</u>	<u>\$ (7,106,549)</u>	<u>\$ (4,773,439)</u>

**For the Three Months Ended September 30, 2007**  
**(unaudited)**

	<b>Broadway Ticketing (1)</b>	<b>Ad Sales (2)</b>	<b>Intellectual Properties</b>	<b>Cable TV</b>	<b>Other (3)</b>	<b>Total</b>
Net Revenues	\$ 25,086,116	\$ 2,747,602	\$ 318,350	\$ 55,810	\$ -	\$ 28,207,878
Operating Income (Loss)	1,037,279	(678,241)	41,472	(143,079)	(2,644,874)	(2,387,443)
Net Income (Loss) from continuing operations	1,047,214	(657,912)	23,728	(143,079)	(2,424,032)	(2,154,081)
Add back (Income) Expense:						
Interest, net	(28,073)	3,419	(2,176)	-	(205,333)	(232,163)
Taxes	-	(22,061)	-	-	-	(22,061)
Depreciation and Amortization	96,747	242,379	-	331	121,726	461,183
EBITDA Income (Loss) from continuing operations	<u>\$ 1,115,888</u>	<u>\$ (434,175)</u>	<u>\$ 21,552</u>	<u>\$ (142,748)</u>	<u>\$ (2,507,639)</u>	<u>\$ (1,947,122)</u>

**For the Three Months Ended September 30, 2006**  
**(unaudited)**

	<b>Broadway Ticketing (1)</b>	<b>Ad Sales (2)</b>	<b>Intellectual Properties</b>	<b>Cable TV</b>	<b>Other (3)(4)</b>	<b>Total</b>
Net Revenues	\$ 21,543,990	\$ 2,570,826	\$ 194,237	\$ 82,600	\$ -	\$ 24,391,653
Operating Income (Loss)	670,713	(180,740)	(15,093)	(114,500)	(2,663,925)	(2,303,545)
Net Income (Loss) from continuing operations	634,724	(214,647)	(8,977)	(114,050)	(2,839,297)	(2,542,247)
Add back (Income) Expense:						
Interest	(1,631)	(764)	(1,803)	-	429,298	425,100
Taxes	-	35,096	-	-	-	35,096
Depreciation and Amortization	68,405	253,489	-	3,375	124,329	449,598
EBITDA Income (Loss) from continuing operations	<u>\$ 701,498</u>	<u>\$ 73,174</u>	<u>\$ (10,780)</u>	<u>\$ (110,675)</u>	<u>\$ (2,285,670)</u>	<u>\$ (1,632,453)</u>

(1) The Broadway Ticketing segment's EBITDA and Net Income in the third quarter of 2007 as compared to the third quarter of 2006 was negatively impacted by temporary redundant lease expense of \$183,235 during the third quarter of 2007 as the Company consolidated its New York offices.

(2) The Ad Sales segment includes Internet advertising sales on Hollywood.com, commissions from advertising sales on MovieTickets.com and Internet and other advertising sales by CinemasOnline.

(3) The Other segment is comprised of payroll and benefits for corporate and administrative personnel as well as other corporate-wide expenses such as audit fees, proxy costs, insurance, centralized information technology, and includes consulting fees and other fees and costs relating to compliance with the provisions of the Sarbanes-Oxley Act of 2002 that require Hollywood Media and its Independent Registered Public Accounting Firm to make an assessment of and report on internal control over financial reporting.

(4) The Other segment's EBITDA results for the third quarter of 2006 include \$240,000 of gain on a non-cash change in a derivative liability, which favorably impacted the third quarter of 2006 results. The derivative liability was eliminated to additional paid-in-capital during the first quarter of 2007 in accordance with the new SEC pronouncements.