

**Hollywood Media Corp.**  
**Segment Summary Financial Data and EBITDA Reconciliation**

**For the Three Months Ended March 31, 2007**  
**(unaudited)**

	<u>Broadway Ticketing (1)</u>	<u>Data Business (2)</u>	<u>Ad Sales</u>	<u>Intellectual Properties</u>	<u>Cable TV</u>	<u>Other (3)</u>	<u>Total</u>
Net Revenues	\$ 24,033,943	\$ 1,648,721	\$ 2,413,065	\$ 196,453	\$ 78,175	\$ -	\$ 28,370,357
Operating Income (Loss)	<u>388,921</u>	<u>532,995</u>	<u>(582,494)</u>	<u>(22,715)</u>	<u>(134,357)</u>	<u>(3,050,980)</u>	<u>(2,868,630)</u>
Net Income (Loss) from continuing operations	380,384	510,777	(573,612)	(10,192)	(134,357)	(3,233,119)	(3,060,119)
Add back (Income) Expense:							
Interest, net	(12,028)	346	(82)	(2,331)	-	195,766	181,671
Taxes	-	26,489	(6,434)	-	-	735	20,790
Depreciation and Amortization	<u>64,025</u>	<u>46,878</u>	<u>240,977</u>	<u>-</u>	<u>3,015</u>	<u>121,304</u>	<u>476,199</u>
EBITDA Income (Loss) from continuing operations	<u>\$ 432,381</u>	<u>\$ 584,490</u>	<u>\$ (339,151)</u>	<u>\$ (12,523)</u>	<u>\$ (131,342)</u>	<u>\$ (2,915,314)</u>	<u>\$ (2,381,459)</u>

**For the Three Months Ended March 31, 2006**  
**(unaudited)**

	<u>Broadway Ticketing (1)</u>	<u>Data Business (2)</u>	<u>Ad Sales</u>	<u>Intellectual Properties</u>	<u>Cable TV</u>	<u>Other (3)</u>	<u>Total</u>
Net Revenues	\$ 18,445,655	\$ 1,525,438	\$ 2,280,873	\$ 285,809	\$ 5,000	\$ -	\$ 22,542,775
Operating Income (Loss)	<u>835,859</u>	<u>607,188</u>	<u>(418,742)</u>	<u>24,488</u>	<u>(154,062)</u>	<u>(3,004,335)</u>	<u>(2,109,604)</u>
Net Income (Loss) from continuing operations	845,245	606,843	(442,527)	40,372	(154,062)	(3,881,314)	(2,985,443)
Add back (Income) Expense:							
Interest	(10,942)	95	-	(2,289)	-	637,402	624,266
Taxes	-	250	16,497	-	-	-	16,747
Depreciation and Amortization	<u>68,866</u>	<u>43,609</u>	<u>282,833</u>	<u>-</u>	<u>3,409</u>	<u>114,951</u>	<u>513,668</u>
EBITDA Income (Loss) from continuing operations	<u>\$ 903,169</u>	<u>\$ 650,797</u>	<u>\$ (143,197)</u>	<u>\$ 38,083</u>	<u>\$ (150,653)</u>	<u>\$ (3,128,961)</u>	<u>\$ (1,830,762)</u>

(1) The Broadway Ticketing segment's EBITDA and Net Income in the first quarter of 2007 as compared to the first quarter of 2006 was negatively impacted by approximately \$0.5 million in increased operating expenses due to several transitional and other factors including: a full quarter of operating loss at the developing U.K. based Theatre.com ticketing business launched in February 2006; redundant group ticketing operating expenses until the Company completes the integration of the Showtix business, expected in the third quarter of 2007; temporary redundant lease expense while we move our New York offices; and the expansion of the ad sales department discussed in segment highlights below.

(2) Data Business results include accrued stock compensation of \$96,880 for the three months ended March 31, 2007, relating to potential future performance-based compensation under an employment agreement for the senior manager of this segment, which agreement (and such accrual) was not in effect for the first quarter of 2006. The EBITDA presented for the Data Business is "EBITDA (Modified)" which excludes the sold Baseline StudioSystems business for the first quarter of 2006.

(3) The Other segment is comprised of payroll and benefits for corporate and administrative personnel as well as other corporate-wide expenses such as audit fees, proxy costs, insurance, centralized information technology, and includes consulting fees and other fees and costs relating to compliance with the provisions of the Sarbanes-Oxley Act of 2002 that require Hollywood Media and its Independent Registered Public Accounting Firm to make an assessment of and report on internal control over financial reporting.